

REP HEADLINE# 6387743
\$\$\$ MOD# 2: UNAPPROVED

TRF# 338448
V #1 \$\$\$

REP: TEL# 323-651-1111
ORDER WORKSHEET

REP: TEL# 323-634-8074
ORDER WORKSHEET

FAX# 323-934-7860

HARRIS REPORT FROM REP
CHANGES
NOV5/12 12.28
*** WPXI-TV ***

ADV # _____ ADV. NAME ISS/CLUB FOR GROWTH ACTION

AGY # 03056 AGY. NAME TARGET ENTERPRISES

15260 VENTURA BLVD., #1240

SHERMAN OAKS, CA 91403

ORDER #

CONTRACT # 6387743

PRDCT CLUB FOR GROTH-PA12

EST#	COMMENTS: (LINE, ORDER, INVOICE)
CLUB FOR GROTH-PA12	

FLIGHT DATES OCT30/12 **NOV6/12** **WK-2**

CITY TAX _____ STATE TAX _____

CO-OP BILLING NEEDED

DATE NOV5/12 12.28

REP: REVISION - CXLS ON LINES 22-23 AND MG LINES 27-28
NCIT

PLS CFM - THANK YOU - ADAM

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

30 MIN SEP B/T SPOTS

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL: :SPTS:
22	S		700P-730P	30		\$500.00	11/3	11/3	0		SAT	0
PROGRAM : JEROME BETTIS												
CON COM1: JEROME BETTIS												
27	A		530A-600A	30		\$400.00	11/6	11/6	1		TUE	1
PROGRAM : 530 AM NEWS												
RA55+ : 2.2												
ORD COM1: MG DUE SPORTS RUNOVER												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-22 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR NOV3 ON LINE-23 FOR 1 SPOT/WK												
28	A		600A-700A	30		\$600.00	11/6	11/6	1		TUE	1
PROGRAM : 6AM NEWS												
RA55+ : 3.8												
ORD COM1: MG DUE SPORTS RUNOVER												
PART OF A MAKEGOOD MADE UP OF LINES 27-28												

REP HEADLINE# 6387743 TRF# 338448 REP: TEL# 323-634-8074 FAX# 323-934-7860
\$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP NOV5/12 12.28
*** WPXI-TV *** **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	S		730P-800P	30		\$500.00	11/3	11/3	0		SAT	0
PROGRAM : HINES WARD CON COM1: HINES WARD STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#22	MISSED: SAT/700P-730P				NOV3		30S	\$500.00	(NOV5/12)	
		BUY#23	SAT/730P-800P				NOV3		30S	\$500.00		
			OFFER: TUE/530A-600A				NOV6		30S	\$400.00	PLS ADVISE.	
			& TUE/600A-700A				NOV6		30S	\$600.00		
CMT: MG DUE SPORTS RUNOVER												
NOV/12			30550.00							CONTRACT TOTAL	30550.00	
										TOTAL SPOTS	29	

[Handwritten signature]

MARKET TOTALS \$140,500 WPXI 30% KDKA 28% WTAE 22% WPGH 14% CABL 0% WPCW 6% WPMY 0%
SHARES ESTIMATED. WPXI WAS #1 RANKED STATION
SVC- NSI BOOKS- EST/ES NOV/PJ NOV/ES NOV/11 MAY/12 FEB/12
DEMOS- RA55+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE